

Con.1157-07.

M.L.9 &c- 2007

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BB-3884

(3 Hours)

[Total Marks : 100

- N.B. (1) Attempt any five questions.
(2) All questions carry equal marks. (20 marks each)
1. Define and distinguish between personal and group communication.
 2. Establish the role of library as an educational agency, with special reference to academic library.
 3. Write a detailed account of chief features of Internet and its services.
 4. 'Information technology has introduced tremendous changes in library and information centres' - Critically examine the statement.
 5. Elaborately describe the public library scenario in India, with suitable examples to illustrate your answer.
 6. Highlight the milestones in the international developments in bibliographic control of information.
 7. Write short notes on any four of the following :-
 - (a) O.C.L.C.
 - (b) Translation banks.
 - (c) Data Mining.
 - (d) APINISS.
 - (e) Global library.
 - (f) Professional Associations.

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Con/1159-07.

(3 Hours)

BB-3887

[Total Marks : 100

- N.B. : (1) Attempt any five questions.
(2) All questions carry equal marks.
1. ✓ "A system involves synergistic inter-relationships among the individual elements". Explain with reference to the functioning of libraries.
 2. ✓ Define Management Information System (MIS). Discuss its importance and relevance for decision making in libraries.
 3. ✓ Explain how libraries can adopt various marketing strategies for promotion of services.
 4. Draw up a detailed annual budget for special library with 500 clientele, 20,000 books and 1000 CD-ROMs.
 5. Describe briefly any two methods of evaluation of library services.
 6. ✓ Discuss the importance of communication at different levels in libraries.
 7. Write short notes on any four of the following :
 - (a) PERT/CPM
 - (b) Performance Appraisal
 - (c) MBO
 - (d) W. Edward Deming
 - (e) Short term versus long term planning
 - (f) SWOT Analysis.
